

## **Cornwall Far West Holiday Accommodation Website.**

### Self-catering Entries.

The self-catering section of the website consists of a base page for each property, which is linked to from a search section, an availability section if appropriate, and an interactive map. Each property using the email availability scheme also has a dedicated availability page.

Base pages contain full property details and are constructed with continual input from the owner. An example of a base page can be found at <http://www.cornwallfarwest.co.uk/cfwolfrock.htm>

An example of a dedicated availability page can be found at <http://www.cornwallfarwest.co.uk/avwolfrock.htm>

The website is divided into appx 20 areas essentially clockwise around Penwith, commencing with Hayle and ending with St Ives. These areas are featured on the interactive map on the home page - <http://www.cornwallfarwest.co.uk/index.htm>

Each area has a self-catering `area` page – example [http://www.cornwallfarwest.co.uk/s\\_loc\\_senc.htm](http://www.cornwallfarwest.co.uk/s_loc_senc.htm)

The search system criteria applies both to the area properties and to all properties – the area search in the example is in the top left of the page. The menu on the left of the page gives the search criteria for all properties.

The availability system again uses the same areas and is divided quarterly per area eg [http://www.cornwallfarwest.co.uk/s\\_19scjas.htm](http://www.cornwallfarwest.co.uk/s_19scjas.htm)

All properties are featured in the monthly availability pages eg [http://www.cornwallfarwest.co.uk/s\\_19maug.htm](http://www.cornwallfarwest.co.uk/s_19maug.htm)

Extra availability pages are run for holiday weeks, high season etc etc – allowing the visitor a quick reference to availability of popular weeks.

Details of options for availability inclusion are listed on our self-catering take-on document.... simply, option 1 is that you email availability information regularly; option 2 we check your own website and update your information on the CFW site monthly (extra charge of £12 + VAT per year for op2.). Updated on receipt of information – nearly always within 24 hours.

Properties are also featured on interactive maps eg <http://www.cornwallfarwest.co.uk/maptreen.htm>

A late availability system is also run, whereby cancellations, discounts etc can be featured on the late page [http://www.cornwallfarwest.co.uk/s\\_late.htm](http://www.cornwallfarwest.co.uk/s_late.htm) as well as to an email list of several hundred interested visitors. These offers are also posted via Twitter, and our facebook page at [https://www.facebook.com/cornwallfarwest?hc\\_location=stream](https://www.facebook.com/cornwallfarwest?hc_location=stream)

Finally, all pages have a `Google Translate` facility which allows the page text to be translated into a host of languages.

Subscription payments are renewable annually – invoices are emailed usually after the renewal date. Current annual rate for a single self-catering entry is £35 plus vat.